# **TONY MERCURIO**

tonymercurio.com

tonymatmerc@gmail.com (716) 523-4244 East Aurora, New York, 14052

#### PROFESSIONAL SUMMARY

Video editor skilled in post-production and audio management, with hands-on experience in film and media. Proven ability to transform live and recorded media into engaging multimedia experiences using professional video and audio production software.

#### **EDUCATION**

## University at Buffalo, The State University of New York

Media Studies (B.A.) | Minor in Music

Dean's List

Recipient of the Pierre McAloon Memorial Award for Creative Excellence

#### **EXPERIENCE**

#### **Sound Technician** – Aurora Players | July 2025 – August 2025

- Mastered audio equipment and software in under a week and served as sole sound technician for 6 live performances, each garnering 50+ audience members.
- Operated live sound effects and music, and assisted with lighting to enhance productions.

#### Video Editor – MBA Waves | July 2024 – January 2025

- Produced 16 long-form YouTube videos from 1-2 hour livestreams, collectively reaching 110,000+ viewers, representing a substantial growth in audience engagement compared to previous uploads.
- Served as the sole video editor, editing and optimizing content with hooks, title cards, and metadata to maximize visibility.

### Student Assistant - University at Buffalo & BTPM | October 2024 - January 2025

- Selected for internship due to demonstrated excellence in Avid Pro Tools coursework live-mixed and edited interviews for the NPR program "Sin Fronteras" in Adobe Audition.
- Contributed to the setup and construction of a sound studio for student projects and a campus radio station.

#### **SKILLS**

#### **Technical Skills**

Video Production & Graphic Design: Adobe Creative Suite (Premiere Pro · After Effects · Photoshop · Illustrator · InDesign)

Audio Production: Adobe Audition · Avid Pro Tools · FL Studio · Reaper

#### **Professional Skills**

Collaboration · Adaptability · Leadership · Attention to Detail

# **LEADERSHIP & COMMUNITY INVOLVEMENT**

#### Eagle Scout - Scouting America

Completed 100+ hours of community service and achieved Eagle Scout status by leading the design and construction of a public park shelter.

#### **Environmental Advocate**

Drafted legislation banning single-use plastics in restaurants in East Aurora. Secured Village Board approval after a community debate and 4 months of research and discussion with local environmentalists.

# Race Organizer - Cross Country Crusade 5K (Camp Good Days)

Co-organized a race that raised over \$15,000 for a pediatric cancer support charity. Managed 200+participants and sponsorship outreach.